



A PROMISE MADE, A PROMISE KEPT

Mirabel Golf Club, now member-owned and controlled, continues to deliver an enviable lifestyle.

“WITH ITS IMPRESSIVE AMENITIES, NO DEBT, AND SUPPORTIVE MEMBERSHIP, MIRABEL OFFERS THE BEST COMBINATION YOU CAN ASK FOR IN A PRIVATE CLUB.” — TOM FAZIO

NORTH SCOTTSDALE, ARIZONA: A private golf club with a sound balance sheet, offering Fazio golf in the Sonoran Desert, is an attractive combination. Add a new tennis garden, a complete fitness center, resort-style pool, wonderful spa amenities, and a 34,000 square-foot desert lodge clubhouse, and you have the highlights of how Mirabel has developed into one of the most respected, financially sound, private golf clubs in the country.

THE VITALITY OF MIRABEL

“Mirabel is a progressive club,” expressed Tom Fazio. “They are facing the future head-on, not trying to hold on to the past. The club decided to ‘put their foot on the gas pedal, not slam on the brakes.’ In the past two years, Mirabel has built their tennis garden, eliminated the club’s debt, and recently down-

sized their membership cap to 300 golf members to preserve its intimacy. New, debt free and special is the best combination you can ask for.

“I think a lot of other private clubs around the coun-

try can learn from Mirabel’s management,” continued Fazio. “Their long-range planning has created a solid financial foundation and a membership that is proud of their club. I know my course is in good hands. Strong management is an intangible asset and very important to a club’s success.”

PRIDE OF MEMBERSHIP

“American business has been fixated on growth,” said Fazio. “So, it has been a shock to the golf industry that the number of private clubs in the country is shrinking [over 150 private clubs have closed in the last three years]. I see nothing on the forthcoming horizon to change this ‘shake out’ in the short term.

“It used to be members always felt they could go join the new club being built ‘down the street’ if things didn’t work out. You can’t do that now. The mind-set of prospective members has changed. They are making a decision to join a club for a lifetime, not just for a couple of years. When you are making such a commitment,” said Fazio, “evaluating a club’s financial structure and amenity package is paramount. The private club industry will have many winners and losers this decade. Mirabel has positioned itself to be one of those winners.

“If you find the club that fits your lifestyle, it can enhance your life in so many ways. There is a certain joy to seeing so many familiar faces every day. There is nothing like hanging out with friends on the golf course during a sunny, warm afternoon,” extolled Fazio.

KEEPING THE PROMISE

“Mirabel was developed to deliver an enjoyable life experience that would draw families from around the country to the club,” explained Gary Ireton, membership director. “We have delivered. When you compare our amenities—service, dues structure, and financial stability—I think you will discover our club is the best choice for your family.”

“This could be the best ‘window of opportunity’ to live at one of the most respected private clubs in the country,” said Bob Lomax, designated broker of Mirabel Properties. “Our reputation and improving economy has created



social events—like themed food nights,” continued Kerr. “The food at Mirabel is terrific. It is fresh and tasty. Some of our favorites are the ‘old standbys’ of meatloaf, chili, and the fish tacos.

“I have never been more optimistic about the future of our club,” concluded Kerr. ■

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firmer pricing this year. Our inventory is down almost 50 percent from this time last year. I am confident we have seen the bottom of the market,” said Lomax.

LPGA SUPERSTAR AND MIRABEL MEMBER, CRISTIE KERR, TALKS ABOUT HER CLUB

“Mirabel is a wonderful place to play golf and make our home. The staff has a level of dedication to service that just makes you feel important. I enjoy the desert scenery and our course is always in great condition,” expressed Cristie Kerr, Mirabel member and 14-time winner on the LPGA Tour, including two major championships.

“The greens here are some of the best I have seen, and for me that makes putting and practicing more challenging and rewarding.”

“The club is a perfect setting for important events in our life. My husband Erik and I were married at Mirabel a couple of years ago. The clubhouse is usually busy with

Mirabel is located 50 minutes north of Phoenix Sky Harbor Airport, near Carefree, Arizona. Both equity and non-equity memberships are available. A purchase of real estate is not required for club membership. Amenities include a walkable Tom Fazio golf course, caddie program in season, 34,000 square-foot Desert Lodge Clubhouse influenced by Frank Lloyd Wright architecture, fitness center with modern Cybex equipment, four Har-Tru tennis courts, and an art deco-style resort pool with cabanas. For a complete overview of Mirabel’s amenities, visit mirabel.com.

For more information on membership opportunities, please call Gary Ireton, Membership Director at (480) 437-1506 or e-mail gary.ireton@mirabel.com.

For more information on real estate opportunities, you may call Bob Lomax, Director of Sales at (480) 595-2545 or e-mail bob.lomax@mirabel.com.